# Virtual House Tour

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# Historical Society of Princeton

# **Sponsorship Packages**

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View video demonstration of sponsorship packages at

https://tinyurl.com/ztkvsnm7

### Platinum Sponsorship Package

#### **Sponsorship of Entire Event Platform**

#### \$5,000

#### Only one available - first come, first served!

- Logo placement on landing page of House Tour platform
- Profile on the highest-level experience page on the House Tour platform
- Unlimited pages for multimedia content about your business inside the profile, including active links (content provided by sponsor)
- Logo placement at end of all video content associated with House Tour
- Opportunities to offer editorial content connected to architecture, design, real estate, or other related topics
- Listing on direct mailings connected to the House Tour event
- Listing on print advertisements connected to the House Tour event
- Free digital access to House Tour for 20 employees or clients (\$600 value)

## **Gold Sponsorship Package**

#### Sponsorship of an Entire House's Tour

**\$1,500 to \$2,500** (price depends on date of sponsored house release) Only four available - first come, first served!

- Subtitle on sponsored house's profile on the highest-level experience page of platform
- Subtitle in the header for each page of sponsored house's tour
- Logo and website link placement in the footer of each page of sponsored house's tour
- One page (live for the entire event) for multimedia content about your business inside the sponsored house's tour, including active links (content provided by sponsor)
- Opportunities to offer editorial content connected to architecture, design, real estate, or other related topics
- Listing on direct mailings connected to the House Tour event
- Free digital access to House Tour for 10 employees or clients (\$300 value)

#### **\$500** Unlimited available

- One page for multimedia content about your business inside the "Silver Sponsor" section of the House Tour platform, including active links (content provided by sponsor)
- Free digital access to House Tour for 6 employees or clients (\$180 value)

# **Bronze Sponsorship Package**

#### \$250

#### Unlimited available

- One page for multimedia content about your business inside the "Bronze Sponsor" section of the House Tour platform, including active links (content provided by sponsor)
- Free digital access to House Tour for 4 employees and/or clients (\$120 value)

# **All Packages Include:**

- Listing on HSP's website during the promotion of the House Tour event
- Promotion on HSP's social media channels (40,000 impressions/month)

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# Historical Society of Princeton Virtual House Tour Sponsorship

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### **Complete Your Sponsorship Purchase**

O Platinum Sponsorship Package	-	\$5,000		
O Gold Sponsorship Package	-	\$2,500		
O Gold Sponsorship Package	-	\$2,000		
O Gold Sponsorship Package	-	\$1,500		
O Silver Sponsorship Package	-	\$500		
O Bronze Sponsorship Package	-	\$250		
Company				
Contact Name				
Address				
City			_ State	Zip
Phone			Fax	
Email				
O Check enclosed made payable to Historical Society of Princeton				
Please charge my: Visa Master	<b>·</b> Car	<sup>.</sup> d A	merican Expr	ess
Credit Card #				Exp
Signature				
<u>Please return this form via mail, fax, or email.</u>				
Sponsorship content deadline is April 16, 2021.				
Historical Society of Princeton, 354 Quaker Road, Princeton, NJ 08540				
Fax: 609.921.6939 Phone: 609.921.6748 x106				
kristen@princetonhistory.org				